College and Career Readiness Standard Rubrics: CCR Anchor 5

# CCR Anchor 5: Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations. ***Level C, D and # Rubrics***

|  | **Basic** | **Developing** | **Proficient** | **Mastery** |
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| **Level C** | * Uses a non-electronic visual aid to represent the topic of presentations. | * Uses non-electronic visual aids to support one or two main ideas within presentation. | * Uses multimedia and visual displays to support main ideas in presentations. | * Includes multimedia components and visual displays in presentations when appropriate to enhance content. |
| **Level D** | * Uses a single non-electronic visual aid as required to represent information in presentations. * Visual aid helps audience focus on presentations. | * Uses non-electronic visual aids to help the audience understand the information in presentations. * Visual aids add interest to the presentations. | * Includes multimedia and visual displays in presentations to clarify information and support claims. * Multimedia and visual displays add interest to presentations. | * Integrates multimedia and visual displays into presentations to enhance understanding of content. * Integrates multimedia and visual displays into presentations to add interest. |
| **Level E** | * Uses digital media when required in presentations. Uses images which are literal pictures of content and text which repeats the speaker’s words. * Digital elements help the audience focus on the presentation. | * Uses digital media to help the audience understand information. Includes text, images and sound. * Digital elements add interest. | * Uses digital media strategically in presentations to enhance understanding. Includes a variety of elements such as text, graphics, audio and video appropriately. * Digital elements engage the audience and add interest. | * Makes strategic use of digital media in presentations to enhance understanding of content. * Strategic use of digital media engages audience and adds interest. |

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