



WACTC PROMISING PRACTICES WEBINAR: ALIGNING WITH K-12

Seattle Colleges, South Puget Sound Community College, Centralia College, & Lower Columbia College
March 17, 2021

LAND ACKNOWLEDGEMENT

I would like to begin with a land acknowledgement. Since we are all in different areas please feel to personally acknowledge the land you occupy. Since the State Board located in Olympia is hosting our webinar, we would like to acknowledge the traditional territories of the Coast Salish people, specifically the Nisqually and Squaxin Island peoples past and present. Olympia and the South Puget Sound region are covered by the Treaty of Medicine Creek, signed under duress in 1854. Acknowledging the land we occupy, along with building authentic relationships, can help bring about meaningful action towards our efforts in reconciliation and decolonization for the people indigenous to our lands.

LABOR ACKNOWLEDGEMENT

We would also like to take this moment to acknowledge that our nation (and our institutions) have benefited and profited from the free enslaved labor of Black people. We recognize the entangled and interconnected histories of Indigenous peoples who were forcibly removed from their land and the plight of the Black people were forcibly brought to it. We acknowledge the enduring impacts of the African diaspora and lift up the contributions, talents, and dreams of our Black communities.

We would also acknowledge the immigrant labor that has contributed to the building of this country within our labor force, including voluntary, involuntary, trafficked, forced, and undocumented peoples. We recognize and honor their important contributions.

HOUSE KEEPING & GROUND RULES

- Please leave your video **off**
- Please stay muted at all times unless speaking
- Chat will be monitored for questions, so please feel free to use it.
- Ask for clarification:
 - If there is something that you don't understand, please ask for clarification. If you don't understand the issue or solution, then there are probably others that also don't understand.
- Please be open and courteous to hearing other people's perspectives. Honest and constructive discussions are needed to obtain the best results.

WACTC PROMISING PRACTICES WEBINAR: ALIGNING WITH K-12

- Seattle Colleges and the Seattle Promise designed to increase the number of students that enroll and complete a certificate, credential, or degree;
- South Puget Sound Community College's strategic enrollment management plan and strategies;
- Centralia College about their partnership with the Chehalis School District to increase the enrollment, student retention, and completion rates of Chehalis High School graduates; and
- Lower Columbia College and their Outreach Navigator that is embedded at a local high school designed to increase college-going rates of graduating high school seniors.



SEATTLE PROMISE

— FIND YOUR FUTURE —

Melody McMillan
Sr. Executive Director, Seattle Promise
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Agenda

1. What is Seattle Promise?
2. Tuition & Equity Scholarship Support
3. College Preparation Support
4. Persistence & Completion Support
5. Preliminary Results



What is Seattle Promise?



College Scholarship and Success Program

Up to two years or 90 credits of tuition

Almost any program, including

- transfer degrees,
- professional/technical degrees,
- certificates, and
- apprenticeships.

Personal
Guidance &
Mentoring

Peer
Support

Academic
Support



**SEATTLE
PROMISE**

Tuition
Support

Money for Books,
Supplies, Housing

Career & Internship
Assistance

Seattle Promise Specialists: Here to Help



Seattle Promise Specialists assist students from high school through college.

- College admissions and scholarship application
- Financial aid filing
- Transitioning from high school to college
- Transferring to a university
- Career planning





Who is Eligible for Seattle Promise?



ALL High School Graduates from Seattle Public Schools

Regardless of GPA, income or
country of birth



High School Seniors

FALL 2020 +
WINTER 2021

APPLY

- Promise Application
- Admissions Application
- FAFSA/WAFSA + Financial Aid File

SPRING +
SUMMER
2021

PARTICIPATE

- Readiness Academy
- Summer Bridge

FALL 2021

ATTEND

Begin classes as a full-time student college (12 credits) Fall 2021





Students must also:

- Attend college full-time (take 12 credits)
- Meet with a Seattle Promise Retention Specialist each quarter
- Meet SAP standards



Promise Perks



But wait! There's more!

- **Paid internships** for enrolled students at top local employers (Amazon, Expedia, Zillow, etc.)
- **Scholarships at local universities** including Seattle Pacific University and CityU Seattle
- **Mentorship** opportunities from Seattle IT managers
- **Peer Mentoring** coming soon!





Tuition & Equity Scholarship Supports

How the Scholarship Works

Federal and State Financial Aid	<i>First:</i> All federal, state, and institutional grants and scholarships a student is eligible for are applied
Other Tuition-Specific Scholarships and Funding	<i>Second:</i> Other tuition scholarships and funding a student is eligible for are applied
Promise Tuition	<i>Third:</i> Remaining tuition-specific balance is paid
Equity Scholarship	<i>Fourth (for those with economic need):</i> Funding for books, supplies, transportation, and other college-related costs
Total Financial Aid Package	All funds available to a student

Financial Aid + Other Tuition-Specific Scholarships & Funding + Promise Tuition* + Equity Scholarship* = Total Financial Aid Package



Who gets what money?

- Students who meet program requirements, regardless of GPA, income, or country of birth.
- Tuition supports are structured as a last-dollar scholarship to most efficiently use other financial aid for which the student is eligible (Pell, Washington College Grant, WSOS, College Bound, etc. are applied toward tuition first, Promise covers remaining tuition costs).
- The Equity Scholarship is awarded to students with a 0 Expected Family Contribution, as calculated by the FAFSA or WASFA, to assist with non-tuition related expenses such as books, fees, food, etc.



WSAC Partnership



&



- Serving ALL students in the Seattle Public Schools district opened an opportunity for a WSAC partnership
- Has clarified which students need extra supports to complete the FAFSA (and WASFA) process.
- Opportunity emerged thanks to partnership with Seattle Public Schools





College Preparation Support

Outreach Specialists

- College employees who are embedded in the high schools.
- Outreach Specialists specifically target their supports to historically underserved populations.
- Outreach Specialists work closely with school staff to help share college placement practices so staff can wrap around students together to assist with their preparation to transition to college.
- College staff utilize a CRM platform to facilitate regular and just-in-time communications to eligible applicants.



Data Sharing

- Serving all of the 12th grade class and requiring a program application created an opportunity for a data sharing agreement for easier access to student transcript data for math and English placement.





Extending the support

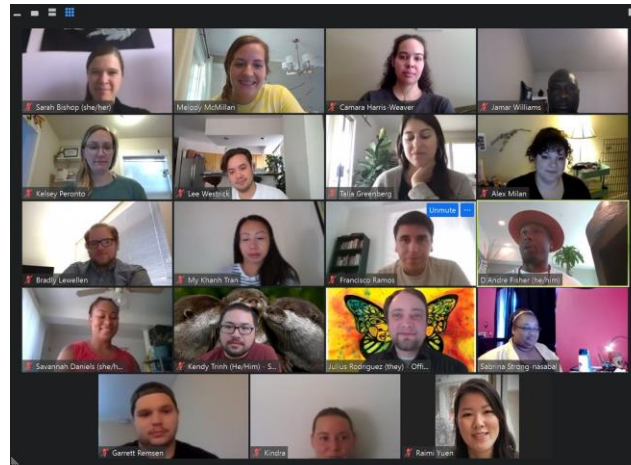
- Actively scaling our family engagement practices
- Building a foundation to support parent/family partners who are also supporting our students



Persistence and Completion Support

Programming & People

- Students required to attend Readiness Academy (May/June) and Summer Bridge (September).
- Students register for English and math in their first quarter.
- Students must enroll the fall quarter following high school graduation.
- Students must meet with their Retention Specialist each quarter.



Early Results

- Seattle Promise retention rates **outperform** general Seattle Colleges retention rates for fall-to-winter, fall-to-spring, and fall-to-fall measures.
- In 2019-20, Seattle Promise students persisted fall-to-winter at 86% whereas general Seattle Colleges population hovered at 72% fall-to-winter retention.



Early Results

- Early completion data signals that Seattle Promise participants are also completing at higher rates than the general Seattle Colleges population, with nearly **25% of students completing their degree in 2 years or less**, compared to the national 2-year completion average of 13%.





How Do I Learn More?

Start by Visiting the Website

seattlecolleges.edu/promise

More than a Scholarship — A Partnership

Building a local thriving, college-going culture that creates a workforce ready for our region's careers.

ABOUT

STUDENTS

CONTACT

We're also on the Insta!

[instagram.com/seattlepromise](https://www.instagram.com/seattlepromise)



About

Applications for 2019 are closed. Apply in fall of your high school senior year.

LEARN MORE



About

The program is open to all students of eligible Seattle Public High Schools.

LEARN MORE



Students

Take advantage of the Seattle Promise scholarship.

LEARN MORE



Frequently Asked Questions

Find answers to your questions about the program.

LEARN MORE



Support

Help ensure Seattle Promise is supported today and sustained for tomorrow.

LEARN MORE



Partners

Our partners make the promise of the program possible.

LEARN MORE



SEATTLE PROMISE
— FIND YOUR FUTURE —

Questions?



South Puget Sound
COMMUNITY COLLEGE

Strategic Enrollment Management

Best Practices Exchange
Presentation

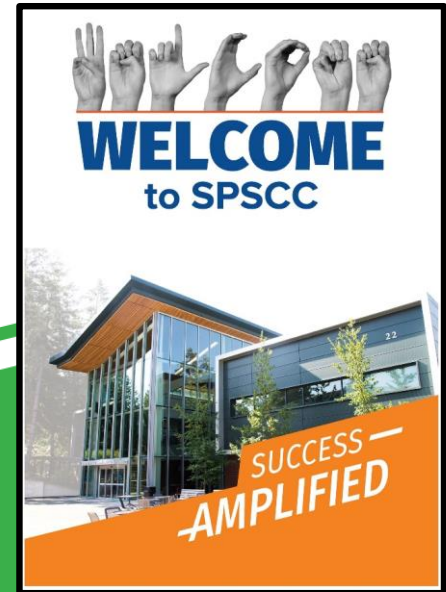
March 17, 2021

Valerie Robertson, PhD, Dean of Enrollment Services

SUCCESS
AMPLIFIED

Strategic Enrollment Management in Uncertain Times


- Operational Plan – Long Term Plan
- Shift to addressing enrollment in uncertain times and unchartered operating environment
 - The state/country working remotely
 - Effect on community partnerships
 - Traditional Outreach and Recruitment Activities



Strategic Enrollment Management in Uncertain Times

Addressing Summer and Fall 2020 Enrollment and Beyond

- Making connections in a remote operating environment
 - IT
 - Web presence and Virtual presence
 - CRM/Texting technology/Student Portal
 - PR/Marketing Response
- Connecting with community partners
- Connecting with students



**VIRTUAL
OPEN
HOUSE
WEEK**

All the info you need. One week. 100% online.
Join us online for Virtual Open House Week, August 18-24, 2020.

Kali:

Virtual Open House Week is your chance to learn all about SPSCC from staff, faculty, and current students! All sessions will be delivered via Zoom. Find the topic that interests you then visit our [Virtual Open House Week webpage](#) for a full list of sessions and links to sign up!

Session Categories:

- Admissions
- Advising, Support & Transfer
- Placement Options & Assessment
- Athletics
- Running Start
- International Studies
- ASE, LBEST, HS+, GED
- CARES Act and SPSCC Emergency Relief Funding
- Paying for College
- Success in the Online Classroom






Previous attendees have found our sessions convenient, informative, and helpful. We'd love to have you experience the same!

[Save your seat now](#) | [View Sessions](#)

Sincerely,

Outreach Team
outreach@spcc.edu
300-608-0440

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@spcc     

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South Puget Sound
COMMUNITY COLLEGE

Strategic Enrollment Management in Uncertain Times

- Outcomes

Questions?

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The Chehalis Student Achievement Initiative and Partnership with Centralia College

Oscar Escalante and Darcell Scott

Enrolling New Students - HS/College Partnership

- High school visits from the Retention Specialist
- Collaboration with high school counselors to minimize enrollment barriers
- Summer Bridge Program (seniors)
- Summer paid class (sophomores/juniors)

Retaining Students

- Summer Bridge retention rates (snapshot of college for students)
- Summer Math
- Case Management
- Mentoring
- Student connection to resources

Re-engaging Stop-out College Students (Adult Students)

- Quarterly report to generate the stop-out list for various cohorts
- Summer quarter student stop-out outreach - each quarter has students returning from prior cohorts
- Student support for returning students

Questions?

Kelso High School & LCC Outreach Navigator

A Summary of LCC's Outreach Navigator position,
outcomes, and strategic plan

Outreach Navigator Description & Mission

Key responsibilities of this position include:

- Develop and sustain relationships with current Kelso and Longview School District students, teachers, and counselors, and parents to support and supplement students' High School and Beyond Plans
- Provide financial aid support for parents and students, including application support for the WASFA, FAFSA, and scholarships.
- Directly assist with onboarding to LCC, including application, placement, and new student orientation support, including:
- Provide opportunities to assimilate to the college environment, including:
- **Offer a summer bridge program** to provide necessary support and skills to students transitioning to LCC.

Goals of this position include:

- Increase the enrollment at a post-secondary education institution within the first year of graduating to the state average of 62%
- Increase the number of completed financial aid applications
- Collaborate with K12 partners to perpetuate the work of creating a college-going culture

OUTREACH EFFORTS

A brief history of COVID-19 Outreach

FEBRUARY-
MARCH



KHS Navigator
Hired

APRIL -
MAY



Governor's order
for schools to
remain closed for
in-person
education

JUNE



Direct Admissions
Initiative
Summer Bridge
Starts

JULY



Summer Bridge &
Email
"campaigning"

AUGUST



Summer Bridge
Email Campaigns
Admissions Follow
Up

FALL
QUARTER



How COVID has
helped improve
Outreach
processes



Communication Engagement

Apply today to start Fall
quarter!



Congratulations, you're
already in at LCC - all you
have to do is **apply!**

The LCC Admission Application takes
about 30 minutes to complete and does
not require any application fees, essays
or test scores! Apply before August 10 to
be admitted for Fall quarter.

Application deadline to
apply for Fall quarter is
August 10

You're invited to participate
in LCC's Summer Bridge
Program!



Summer Bridge: "College 101" Session

You are cordially invited to participate in
LCC's FREE Summer Bridge Program to
prepare you for success in college.

The "College 101" session is
happening!

When?: Wednesday, July 15 from
11:00-11:45

Where?: Virtually via zoom, **CLICK
HERE**

The Smart Choice!

**Congratulations on your admission to
Lower Columbia College!**

Dear Nicole,

We would like to take this opportunity to welcome you to Lower Columbia College and thank you for choosing our institution as your next step. As a student, you will experience supportive learning environments across campus and faculty and staff who are committed to your success. You will gain a firm foundation for your educational and personal goals with the help of advisors who will work alongside you to develop the skills you need to succeed.

For your next step, go to www.lowercolumbia.edu/nso

Once you have completed the online New Student Orientation, **you will be contacted to schedule an advising appointment**, where an advisor will assist with academic planning and registering for classes.

Note: this message is a follow up from your official admissions email you received.

Thank you again for choosing Lower Columbia College, *the Smart Choice!*

Sincerely,

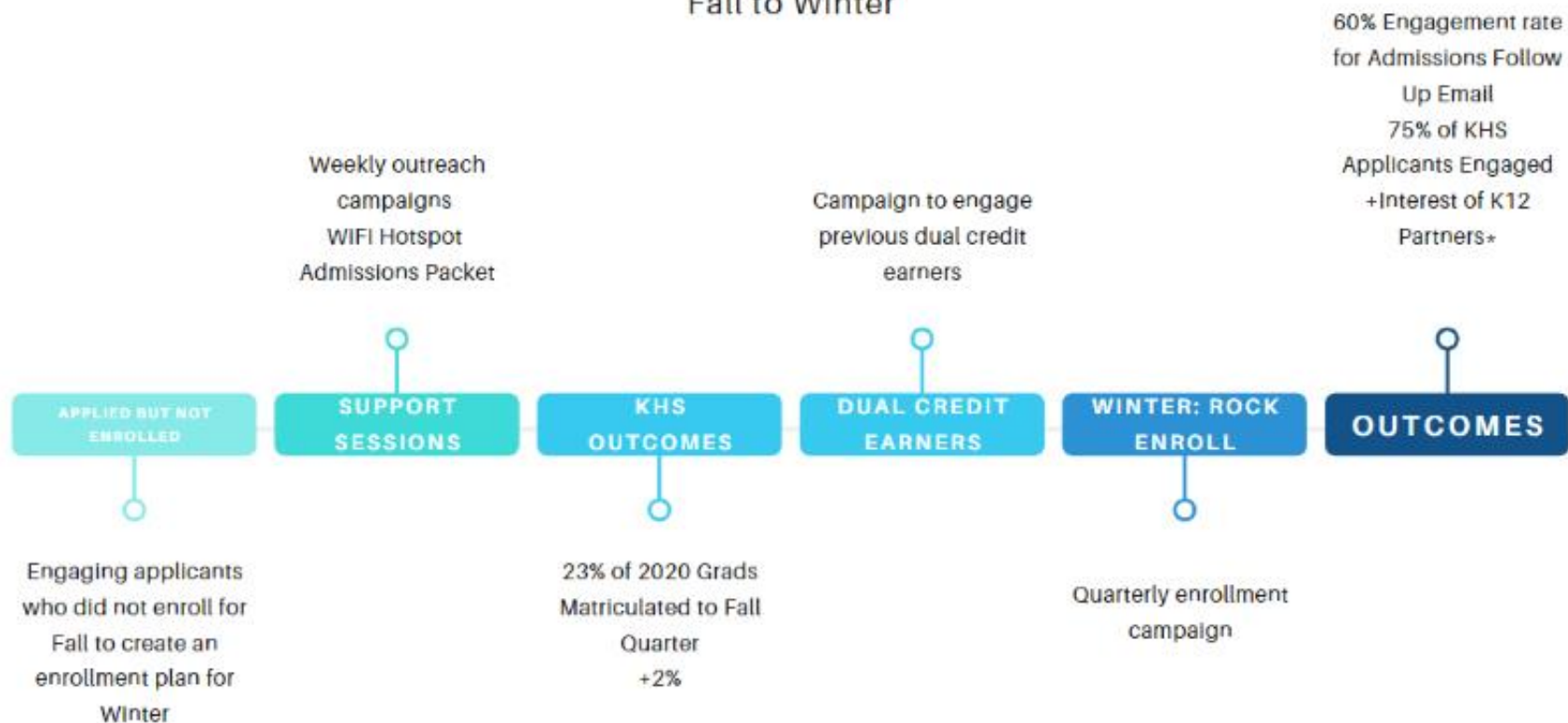
**The One-Stop &
Registration Services Team**

For Live Assistance

Request Printed Information

OUTREACH EFFORTS

Fall to Winter



Contact us!

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outreachcoordination@lowercolumbia.edu

Kelso-Longview Chamber of Commerce

Article: [LCC Navigating Pathways to Higher Education for KHS Students](#)

The Daily News Article: [LCC's College Navigator Pilot Program](#)



Next Promising Practices Exchange Event:



PROMISING PRACTICES EXCHANGE
PANEL DISCUSSION:

THE HOW, WHY, & WHO OF SCALING COLLEGE SUCCESS COURSES TO ACHIEVE GP GOALS

THURSDAY - APRIL 15, 2021
1:00 - 3:00 PM (PST)

HOW do college success courses help students choose a path, stay on plan, and achieve their goals?

WHY are colleges using innovative, student-centered practices to improve curriculum development, equity, and assessment?

WHO is leading these campus-wide initiatives and why is campus & community collaboration so essential?

Join Justin Dampeer, Erik Gimness, Amy Kelly, Anne Molenda, Stephanie Schlitz, and Lizz Zitron for an in-depth discussion and Q/A!

SAVE THE
DATE!!

Co-Sponsored by Highline, Pierce, Shoreline, and
South Puget Sound Community Colleges



WACTC/SBCTC PROMISING PRACTICES EXCHANGE

- Do you have a promising practice at your college that is—
 - Advancing racial equity, closing equity gaps?
 - Increasing enrollment, student success, graduation?
 - Re-engaging adult students?
- Please share it! Go to:
<https://www.sbctc.edu/about/task-forces-work-groups/strategic-enrollment/promising-practices.aspx>

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