

CUSTOMER ADVISORY MEETING MINUTES

Monday, May 20, 2024

Big Bend Community College

Partnership Tour and Dinner

Tuesday, May 21, 2024

[Meeting recording](https://youtu.be/anbf3TpzHEc)

Big Bend Community College

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| Item |
| Attendees In-person: William Belden, Paul Francis, Arlen Harris, Carolyn McKinnon, Anna Nikolaeva Olson, Danny Marshall, Emmanuel Flores, Annette Herup, Michael Lee, Gary Kamimura, Sam HerriottAttendees on zoom: Marie Bruin, Kimberly Wheeler, Shanna McBride, Maryann BraithwaiteStudent Pannel: Kerri Sims, Oleksandr Hyduk, Leslie Estrada, Justin Larsen, Jimmy Moctezum, Yolanda Ibarra, Giselle Gudino, Tara White, Sara Thompson Tweedy, Bryce Humphreys, Cynthis Razo, Olha Spornik |
| Call to Order* Welcome and Introductions - *Paul Francis, Executive Director*
	+ Call to order 9:09am
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| Action Items – *Paul Francis** Adopt February 2024 Minutes
	+ No quorum was present to adopt February meeting minutes.
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| Executive Director’s Report - *Paul Francis** SBCTC Board Meeting
	+ Continuing Education Discussion – Recognized Element of WF Delivery System
		- The Tab 3 of the May State Board Meeting packet highlights the great work that Continuing Education is doing.
		- A discussion with the Washington Student Achievement Council was asked to consider, are we guiding our students of color to specific courses and not allowing them to expand beyond the stereo type jobs? That is something that is being looked into.
* Financial Aid Overview/Impacts
	+ Late 2020 Congress passed the FAFSA Simplification Act - - that reduces the questions from 20 to 18. Was projected to start in 2024 then got pushed a year to start in 2025
	+ Many students were running into barriers with the new form, from immigrant students to students who were born in America but had immigrant parents.
	+ In January 2024, colleges were informed that they would not receive the FAFSA files containing student information until mid-March; effectively delaying colleges putting out the financial aid to students. This is affecting colleges across the country, from 4-year and 2-year colleges.
	+ SBCTC in partnership with other state agencies sent out a letter to high school principals to keep encouraging students to apply for FAFSA and not be discouraged by the difficult process.
	+ SBCTC had also put together an internal team to discuss how we are serving colleges through this process.
	+ Some colleges start the new year funding in either a Fall quarter start or a Summer quarter, and the delay with awarding FAFSA is troublesome to students taking classes through the Summer quarter.

Legislative * Insights FY25-27
	+ HB1889 – Extends professional license eligibility to individuals regardless of immigration or citizenship status, building upon existing access provided by the Washington College Grant to undocumented students and DREAMERs.
	+ HB1146 – Allows for dual credit and financial assistance notifications for families.
	+ HB1943 – Expands National Guard Education grant to the dependents of the service members.
	+ SB5670 – Summer Running Start for juniors in high school
	+ HB2019 – Expanded the Native American Apprenticeship programs; those grants will go towards buying tools and other necessary equipment
	+ HB2214 – Expands grants for students that are on public assistance and will be notified that they are automatically eligible for WA College Grant.
	+ SB5953 – Justice students will be able to utilize the Pell Grant while incarcerated.
	+ HB2112 – Requires college campuses to have NARC and drug strips available along with the classes on how to properly use them.
* Budget updates
	+ $81,000 to the expansion of Early Childhood Education
	+ Bill was pass in 2023 to allow Basic Need Navigators on all the campus, there was a short, and the Legislature filled in the gap to allow the hiring of Basic Needs Navigators across the system during this short session.
* A survey was sent out across our system to find out what their priorities are for the upcoming 2025 session and received great feedback
	+ One of the top priorities was staff compensations
	+ Access to technology for students
	+ Student services
	+ Mental health
	+ Basic needs
	+ Continue to work diversity, equity, and inclusion
	+ Basic education for adults
	+ Workforce education programs

Committee Updates* ESD:
	+ Economic Security for All (ESCA) – Was expanded to be part of state law through HB2230. It now comes with an annual investment of around $6.2 million dollars a year. With those funds, there is an advisory committee that will be headed by the Department of Commerce.
	+ Reestablished the Offender Reentry Program that sunset a few years ago under a new director.
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| Big Bend Community College Holistic Supports - - *Yolanda Ibarra, Director of Workforce Education Services (WES)** Currently have around 3,000 students that they serve between the Fall and Winter quarters; 2,000 of those student primary language is Spanish.
	+ Services are offered in Spanish, English, and recently added Russian for further reaches.
	+ Offers full wrap around services from housing to food pantry to tutoring to all students not just WES specific students.
* The WES office works with local partners such as the local Skill Source office and DSHS to offer more services to students from financial aid to application fill outs.
* WES has a 76% completion rate with certificates earned over the non-WES students of 65% completions at Big Bend Community College.
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| Lunch – Student Panel* More access to the available information on programs that are available.
* Staff who have clear communication on what is expected for the pathways that are before them.
* Clearer communications on who is the student advisor versus college staff.
	+ Clearer communication on the fiscal responsibilities that come with the college path they are taking.
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| Workforce Update – *Marie Bruin, WF Education Director & William Belden, WF Policy Associate** Manufacturing Council was created from HB1170 and SBCTC sits on the council to provide the Workforce Education perspective.
* Registered Apprenticeship
	+ There is small subcommittee from the Manufacturing Council that is looking at Registered Apprenticeship in relation to manufacturing careers and they will start meeting July 2024.
	+ Paul and Joyce staff another council with other state agencies with a 5-year mission to look at resources and programs for registered apprenticeship.
* Law Enforcement Workforce Needs Assessment
	+ How can colleges support the recruitment and retention in the criminal justice career pathways.
	+ College staff and students from “feeder programs” such as Sociology, Phycology, and Criminal Justice were polled to see what needs are being met and what needs are not being met at this time.
* Retail Demand
	+ A taskforce will start meeting July 2024 to discuss how education can provide improvements to the retail industry and what education does for the retail careers.
* COE for Hospitality
	+ Newest Center of Excellence is housed at Columbia Basin College and will bring the total to 13 COEs across Washington.
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| Workforce Program Updates* Job Skills Program – *Carolyn McKinnon, WF Policy Associate; and Danny Marshall, WF Program Administrator*
	+ Funding & Application Update
		- The newer timeline restrictions have made applicants have to revamp their applications to fit the new 12-month timeframe.
		- 40 proposals for round one of FY25 with about $7.5 million available; there may be enough funds for a limited round 2 in FY25.
	+ Program Demand
		- Due to the popularity of JSP some applicants will reduce what they ask for and apply for the Customized Training Program (CTP); that currently has $64,000 available for programs to loan from and pay back.
* Worker Retraining Program - *Anna Nikolaeva, WF Policy Associate & Shanna McBride, WF Program Administrator*
	+ Private Career School Applications
		- 10 private career schools will receive funding; that is 3 up from 2023.
		- 7 out of 20 are new schools for 2024-25.
	+ CTC Funding Formula Update
		- The system adopted a new formula to be rolled out over a 3-year timeline to reduce impacts on the students. Will relook at the formula at the end of the 3-year time frame.
	+ Enrollment Trend Update
		- 18% increase from 2023-24 to 2024-2025 overall from the ctc system.
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| * Adjourn 2:00pm
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Statutory Authority: Laws of 1999, Chapter 28C.04.390 Revised Code of Washington

EXECUTIVE SESSION: Under RCW 42.30.110, an Executive Session may be held. Action from the Executive Session may be taken, if necessary, as a result of items discussed in the Executive Session.

PLEASE NOTE: Times above are estimates only. The committee reserves the right to alter the order of the agenda. Reasonable accommodations will be made for persons with disabilities if requests are made at least seven days in advance. Efforts will be made to accommodate late requests. Please contact the Executive Director’s Office at 360-704-4309.